

## VENDOR VIEWPOINT

# Logistics

## Tech Outlook

LOGISTICSTECHOUTLOOK.COM

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The hottest technology in logistics is bringing complete visibility to the transportation industry.

If it feels impossible to manually monitor every aspect of your operation and supply chain, you're not alone. There is simply too much data streaming in and out constantly: product information, supplier locations, shipment routes, delivery status, and more. It's possible to automate, but this can still leave information scattered across multiple systems. Add in a lack of standardization in terms of data formats and protocols, and real-time data sharing becomes another formidable challenge.

Despite the difficulty and expense, data and intelligence monitoring aren't going anywhere. Knowledge (data) is power, and the key to growth and expansion. But there's an easier way to manage the many systems, operations, and relationships you need for success; a more cost-efficient software that will give you complete visibility across your entire business, so nothing falls through the cracks.

### Integration Platforms as a Service

Integration Platform as a Service (iPaaS) is becoming one the most-implemented software tools for companies throughout the world, including in the logistics industry.

iPaaS is used for connecting various applications, systems, and software in a single platform on the cloud. And it's an efficient and cost-effective means for improving visibility across your operation.

With automated access to data from multiple sources, iPaaS ensures that the most recent information is available for you and your trading partners. Beyond that, iPaaS improves customer service by paving the way for real-time tracking and supplying up-to-date information for orders, shipments, and invoicing.

### The Future of Integration Platforms in Logistics CINTAP's integration platform, CINTAP Cloud, delivers

- streamlined data flow,
- increased efficiency,



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- reduction in manual errors,
- enhanced customer experience,
- adaptability to changing business needs,
- scalability for growth,
- integration with new technologies,
- and cost-effective solutions from start to finish.

With a comprehensive and interactive dashboard, CINTAP Cloud makes it possible to manage your entire operation from a single platform. In other words, CINTAP Cloud provides complete visibility.

For transportation partners, the 3 major transactions required are Motor Carrier Load Tender (EDI 204), ASN/Transportation Carrier Shipment Status Message (EDI 214), and Motor Carrier Freight Details and Invoice (EDI 210). For every transaction, CINTAP Cloud provides detailed reports, insights, data charts, and more. Clients can go through each month's history and view every complete transaction trail.

Even with thousands of transactions in a month, CINTAP Cloud automates integration and communication faster and more accurately than other iPaaS providers.



Thanks to CINTAP's Compare Feature, transactions can be approved or flagged based on accuracy; meaning that clients who were having to either sort through orders and invoices manually, or pay out more than they needed, are now saving hundreds of hours and tens of thousands of dollars every month.

The total visibility offered by the automation and reporting CINTAP delivers is unmatched. With a dedication to empowering clients and working towards optimal transparency, it's no wonder that CINTAP was named a Top 10 3PL Tech Solutions Provider by Logistics Tech Outlook.

### iPaaS and Transparency in Transportation

CINTAP provides logistics companies with the flexibility to scale operations as needed, without the need for extensive IT infrastructure. Because we're cloud-based, the CINTAP Cloud platform can be accessed from anywhere and at any time. This feature allows you to adapt quickly to

changes in your environment and to take advantage of new opportunities in the market.

All this sets CINTAP apart as a powerful solution for businesses seeking to connect with more cloudbased applications. By simplifying data flow and reducing the need for manual input, CINTAP ultimately saves time and allocates company resources more effectively- while still offering the flexibility to scale logistical operations as needed.

Implementing iPaaS can result in significant business growth for logistics companies, with recent data showing growth rates as high as 50%. Without the inefficiencies and bottlenecks associated with manual input and data transfer, growth is practically limitless. With iPaaS, you can achieve more streamlined workflows and reduce the risk of errors, which leads to faster and more accurate decision-making.

Get more visibility with CINTAP Cloud, and watch it transform your company **LT**

### ABOUT LOGISTICS TECH OUTLOOK

Logistics Tech Outlook is an enterprise technology magazine that reaches out to over 25,000 qualified print subscribers in the U.S and Over 52,000 digital subscribers across the globe. It is the go-to resource for senior-level leaders and decision-makers in the Logistics industry to learn and share their experiences with products/services, technologies, and Logistics Technology trends and learn from each other along with short but in-depth articles about top providers in the Logistics sector.