

HOW OUR INTEGRATION PARTNERS ONBOARD ALMOST 70% FASTER WITH CINTAP

Their previous iPaaS wasn't cutting it, so we stepped in and leveled up their entire operation.

INTRODUCTION

For nearly a decade, there has been an organization making waves across the entire world. Based out of California, this institution has dedicated itself to raising both awareness and funds for underserved animal rescues as well as individual animals in need.

By providing fundraising, marketing, and other resources, this global crowdsourcing platform has made it possible for donors to connect with more than 3,500 on-the-ground rescues and animal welfare organizations.

With 44,000 campaigns funded, almost 400,000 members in their community, and nearly \$80M raised, it's safe to say that this company has made a difference for countless animals in need around the world.

***ANONYMOUS**



Founded

2014

Headquarters

Seal Beach, CA

Revenue

\$7.5M

Company Size

40+ employees

Industry

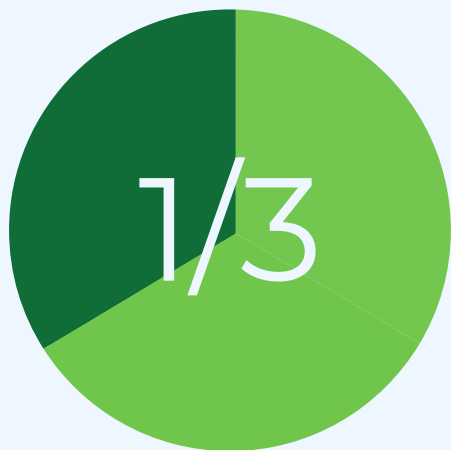
Non-profit animal rescue

Solution

Migrating to CINTAP Cloud, rapid response and onboarding with RESTful API integration and CINTAP NetSuite Connector (CNC)

FRACTURED & INCONSISTENT SUPPORT

20+ PARTNERS



ONBOARDINGS COMPLETED

THE NEED

With such an important and far-reaching mission, this company needed a reliable, fast-acting, and high-quality integration platform.

Due to an increasing number of diverse organizations partnering with this company every day, they needed an iPaaS that prioritized rapid response and onboarding times with custom transaction elements.

Previously, this company was partnered with another integration platform. With their growing success, the company needed more than 20 partners onboarded as quickly as possible. They also required several project deployments every month.

However, with this iPaaS provider, they were faced with a serious backlog of onboardings and deployments. When any issues arose, there could be a wait time of 48 hours or more to hear back from support, fractured communication, and a distinct lack of consistent support. Moreover, there were challenges with EDI transactions: specifically, the customization of the various fields in the transactions.

Between the onboarding and deployment wait times, this organization had spent a year haggling with a large provider only to onboard less than a third of their partners. Besides costing them a small fortune, this issue was also putting them further behind in their efforts to partner with animal rescues and non-profits, and further behind in their mission to save as many animals as possible.

THE SOLUTION

CINTAP Cloud is an integration platform celebrated for its unique ability to tailor to every client. This includes integration capabilities, managed services, and custom-built solutions.

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Within 4 months of migrating from their previous iPaaS to CINTAP Cloud, the company in question was able to ramp up its entire integration experience. Typically, NetSuite offers integration Bundles, but the parameters are fairly rigid. CINTAP has developed its own distinctive, pre-built transaction bundle. CINTAP NetSuite Connector (CNC) is installed directly on NetSuite, so customizing transaction fields as needed is speedy and straightforward. This is achieved with REST API integrations. Rather than taking months for a single partner, onboarding could be accomplished in less than a week. Additionally, CINTAP's response time for any integration issues or necessary deployments (such as any changes made to the API) is 4 hours: 12x faster than the client had previously experienced.

With CINTAP, it's possible to onboard about 50-70% faster than our competitors. Thanks to standard mappings defined on CINTAP Cloud, roughly 90% of the integrations needed are already built and in place. This leaves 10% (or less) of necessary customization before a project is pushed into production. "Effortless onboarding" means keeping the process as simple and efficient as possible, while still highly flexible.

To top it all off, CINTAP Cloud is capable of crafting bespoke transaction fields for every client. While there are bundles available, CINTAP understands the power that comes from flexibility for its clients and integration partners.

Since switching to CINTAP Cloud, this client has onboarded a third of their partners in just a few months (an accomplishment that had taken nearly a year with their previous provider), with the remaining partners set to be completed in the next 4-6 weeks. Half the project length, half the price: time and money better spent on saving animals in need!

12x
faster for
deployments



CUSTOM
transaction fields



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"CINTAP has untapped features and functionality that support our business processes and those features are highly transferrable to the rest of the market."

CTO

CINTAP Partner

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