

CASE STUDY: CINTAP WEB SCRAPER

Manually updating product lists was slowing them down- until CINTAP stepped in.

THE NEED

As a logistics company bringing in hundreds of thousands of orders every month, data and automation is key to this CINTAP partner. However, getting updated product lists presented a challenge.

Previously, the task involved manual updates of extensive product lists provided by customers, which both demanded considerable time and cost while also carrying an inherent risk of error.

For example, a single customer may have a website featuring a diverse product catalog across multiple categories, characterized by frequent changes and expansions.

Every month, their team was required to manually update their systems and verify their customers' latest product information. Our client relied on the product data for internal ordering- but the time, money, and effort it cost were hurting their operation.

The consequences were far-reaching: escalated operational costs, protracted workflows, and an elevated risk of errors that could compromise the efficiency of their logistics operations.

***ANONYMOUS**



FOUNDED

1912

HEADQUARTERS

Holzwickede, Germany

REVENUE

8.6B EUR

COMPANY SIZE

30k+ employees

INDUSTRY

Logistics

SOLUTION

Implementing CINTAP Web Scraper (CWS)

CINTAP

Web Scraper



3000

KB/MONTH



BUILT IN LESS THAN

1 MONTH

THE SOLUTION

CINTAP's solution hinged on deploying CINTAP Web Scraper (CWS) to extract vital data directly from the customer's website. Operating seamlessly as part of CINTAP Cloud, CWS automated the monthly retrieval of product information on the first day of each month.

CWS systematically collects and transfers the data from the web to CINTAP Cloud; about 3,000 KB/month for this partner. This data is displayed in both inbound and outbound logs, allowing users to effortlessly view and download the scraped information. Leveraging API capabilities, CINTAP Cloud seamlessly transmits this data to our client's dashboard, ensuring real-time updates without the need for manual interventions or uploads.

Since implementing CWS, our client's system now remains consistently up to date. Any additions to the product catalog are automatically incorporated into their system without the need for convoluted communications or time-consuming uploads. The entire process is streamlined through CINTAP Cloud's dashboard, providing our client with a user-friendly interface for managing their product data effectively.

CINTAP's dedicated team built and implemented the solution in less than a month. Now, CWS is available to all of CINTAP's Direct Partners, adding another level of customization for integration solutions. As always, CINTAP provides simplified workflows, reduces manual efforts, and assures users that their systems will stay current in any landscape.